

## All In! Collective Action Plan

Year 1 (2016-17)



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## All In! Collective Action Plan

### Section 1. The Coalition

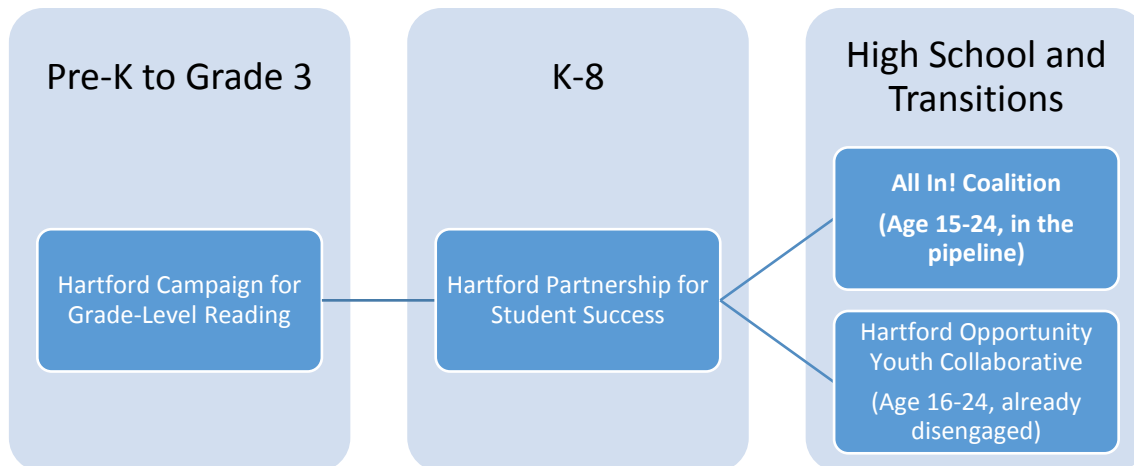
Sweeping change requires collective action. All In! invites the community to join together, focus resources, and support Hartford youth in ways that prevent them from ever falling out of the talent pipeline.

All In! is a public/private coalition with a goal-oriented agenda:

- Increase the high school graduation rate from 71.5% to 95%;
- Increase the post-secondary enrollment rate from 50% to 70%; and
- Increase the post-secondary completion rate from 23% to 50%.

We intend to celebrate these achievements in 2025, while measuring and reporting our progress along the way. Ultimately, we intend to identify and increase the number of young people who not only complete post-secondary education but who also are hired into high-demand occupations.

Here is how All In! fits into the larger ecosystem of youth-focused partnerships in Hartford:





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### Section 2. Year 1 Priority Strategies

Nine years is not as long as it might sound, and our goals can only be achieved through a coordinated effort. To that end, we have outlined the specific strategies which will be undertaken by members of the coalition over our first year. These strategies are structured around the goals stated above and a broader effort towards ensuring a thriving talent pipeline coming out of Hartford.

#### Goal: Increase the Post-Secondary **Enrollment** Rate

##### *Action Team #1: Reduce Summer Melt*

A large majority of Hartford's high school graduates are accepted to colleges and other post-secondary programs during the spring of their senior year, but do not follow through to enrollment the following fall. Research says this is due to a lack of hand-holding over the summer, financial burdens, and all too often the wrong match being made between student and institution. The failure to enroll in the fall is referred to as the "Summer Melt."

The ALL IN! Coalition has launched the College Supports Network as a way to bring together:

- high school counselors,
- higher education counselors, and
- college prep program counselors

to collectively better support graduating high school students' transition into and through post-secondary. A group of these practitioners is taking ownership over the Coalition's single highest priority in Year 1, to reduce "summer melt."

With a goal to increase post-secondary enrollment immediately following high school graduation from 54% to 64%, a set of strategies, tactics, and a workplan is being created by that Action Team, with quarterly reports on progress being given to the All In! Coalition steering committee.

#### Goal: Increase the Post-Secondary **Enrollment** and **Completion** Rates

##### *Action Team #2: Longitudinal Data Analysis Project*

Without comprehensive data at the individual student level, it is difficult to form a clear picture of long-term outcomes for certain groups of Hartford's students, and thus effectively target strategies to different students.

Recently, a Data Sharing Agreement was set up between Manchester Public Schools and Aetna, with Aetna committing their data analysts to a longitudinal data analysis project aimed at tracking students from high school and into and through post-secondary. This agreement and project are on the leading edge of data-based practice in this area, and have had promising results so far.





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To that end, a similar agreement and project are currently being pursued with Hartford Public Schools and Lincoln Financial, with the Data Sharing Agreement written and pending, all with the goal of having a database created that can compare 7+ years of college completion data from the national student clearinghouse with corresponding years of student academic, SAT, and demographic data from when they were in high school. Deliverables include a report along with ideally three profiles of students who attend Hartford Public Schools and what their current trajectories are. Understanding what happens to different types of students in Hartford can determine which services are targeted to the next crop of students coming up behind them.

### Section 3. Steps to Take in Year One to Become a High-Quality Coalition

1. Develop membership guidelines.
2. Expand the coalition (including corporate and philanthropic partners).
3. Hold a Stakeholder Caucus to involve new partners in the coalition work and influence direction.
4. Establish a process for selecting future Action Teams.
5. Put together a data dashboard that can track key indicators throughout the year.
6. Launch a communications committee with scope and deliverables going into Year 2.

